



COMPARE
THE HOUSES

.COM

the smart move



FAQs for Estate Agents

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Introduction

Below is our response to some of the most common questions we receive. However, if you have any other questions, please just email us at info@comparethehouses.com.

1. What is comparethehouses.com?

comparethehouses.com is the home of property.

It is the exciting new portal where agents can market properties for free.

2. Is the service really free?

Yes it is completely free for a limited period, so please act fast. However, at the moment we can assure you the service is free and you will never be charged at any time.

The only thing we ask is that you spread the word, as that benefits agents, sellers and buyers.

We can supply you with window stickers and digital images of our logos.

Just drop us an email to info@comparethehouses.com

3. When will you start charging and how much will you charge?

The short answer is we haven't decided anything as yet.

We plan to engage a wide range of agents in discussions to agree what is affordable and sustainable and benefits everyone.

What we are very aware of, is that although agents want effective routes to market, they also want a service which is more affordable and supportive than some of the current portal providers.

We'd be delighted to hear your views on what you are looking for from us and the challenges you face, so please get in contact and let us know what you think.

4. How does it work?

Just click on the 'List a property' tab on the homepage. You simply then load some great photos of the property then click through a couple of templates to complete your property details, and that's it. If you have your photos ready, it takes about five minutes and then your property will be live and then you can go in and make changes and updates at any time.

You don't need any specific, expensive software, just a web browser. And anyone in the office can do it instantly. No need for training.

5. Can I market multiple properties?

Yes, you can load as many properties as you like.

6. Does comparethehouses.com cover Scotland, Wales and Northern Ireland?

We cover Scotland and Wales yes.

Unfortunately, the service is not currently available in Northern Ireland.

7. Does comparethehouses.com work on any Internet browser?

We have tested the site across multiple internet browsers, but would recommend one of the more modern versions of internet browsers such as Firefox, Internet Explorer 8 or 9, Safari and Google Chrome.

8. Can private sellers use the site?

As technology improves and economic pressures squeeze some sellers, more people will try and sell their property privately. We believe this is a fact of life.

However, private selling is a fraction of the overall number of properties marketed and an even smaller number of those sold.

What we are seeing is more people 'testing' interest in their property by marketing it privately for a couple of months and then engaging an agent.

Therefore, we believe it is beneficial for you to bring private sellers and agents closer together.